



**Dale City Little League**  
**PO Box 1428**  
**Dale City, VA 22195**  
**703-615-8487**  
[www.dalecitylittleleague.com](http://www.dalecitylittleleague.com)



October 20, 2022

**REF: 2023 Spring Challenger Season Sponsorship**

Hello, my name is Michelle Slaughter and I represent the Dale City Little League Board of Directors. I am the Challenger Division Vice President. On behalf of the entire Board; I'd like to present you with the opportunity to help make the dreams of children who play Challenger Little League Baseball here in Dale City and Eastern Prince William County come true.

Dale City Little League is a non-profit youth organization, staffed and administered by volunteers. Our objective is to instill in our children the ideals of character, integrity, and teamwork, while teaching the game of baseball. With planning for the Spring 2023 baseball season just around the corner, we rely on local businesses like yours to fund a substantial portion of our budget, there are considerable expenses incurred by the league from county fees, utilities, insurance, field maintenance, uniforms, equipment, and umpires. DCLL welcomes supporters like you to help sponsor a team and support your business in the process.

Our league also includes the Challenger Program for the Middle and Eastern Prince William County players. The Challenger Division is Little League's Adaptive Baseball Program for individuals with physical and/or intellectual challenges, ages 5 to 33, an opportunity to play baseball regardless of their limitations. In 1989, the United States Congress inaugurated the Challenger program as an educational program. Your donation is not only tax deductible but also helps to support a community educational program, which makes this a win-win situation for our players and you.

The following sponsorship summary outlines the various levels of league sponsorship and lists the ways in which we are committed to ensuring your donation is well publicized and wisely spent.

**Platinum Level** - (\$650.00 & above)

Receive recognition listed in silver level and in addition will receive your business name to appear on the back of each player's jersey for one team and a banner with your business logo/name to be displayed at one of our fields.

**Gold Level** - (\$500.00 - \$649.00)

Receive recognition listed in both bronze and silver level and in addition you will have a choice to receive either your business name to appear on the back of each player's jersey for one team or have a banner with your business logo/name to be displayed at one of our fields.

**Silver Level** - (\$250.00 - \$499.00)

Receive recognition listed in the bronze level and in addition you will receive a sponsor plaque to display in your place of business showing your support.

**Bronze Level** - (under \$250.00)

Recognition on our league website.

We look forward to your generous contribution to our league. We assure you that any amount you choose will be greatly appreciated and will make a difference for our children to have a successful season. If you have any questions, please feel free to call me at 703-615-8487 or contact me via email at [Sponsorship@dalecitylittleleague.com](mailto:Sponsorship@dalecitylittleleague.com).

Sincerely,

*Michelle Slaughter*



**Dale City Little League**  
[www.dalecitylittleleague.com](http://www.dalecitylittleleague.com)  
**Sponsorship Form**  
**2023 Spring Challenger Season**



Name of Sponsor/Business: \_\_\_\_\_

Sponsor/Business Website: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone# \_\_\_\_\_

Email Address: \_\_\_\_\_

Comments: \_\_\_\_\_

Please choose one of the following sponsorship levels:

PLATINUM LEVEL – (\$650.00 & above) \$ \_\_\_\_\_  
 Are you providing your own banner?

GOLD LEVEL – (\$500.00 - \$649.00) \$ \_\_\_\_\_  
 Circle one: Jersey OR Banner Are you providing your own banner?

SILVER LEVEL – (\$250.00 - \$499.00) \$ \_\_\_\_\_

BRONZE LEVEL – (under \$250.00) \$ \_\_\_\_\_

Upon choosing the sponsorship level, return this form along with your generous contribution to the address listed below. Please retain a copy of the letter as your receipt for tax information purposes (Tax ID#52-1234661). Your sponsorship is 100% tax deductible. Please contact Michelle Slaughter with any questions at [Sponsorship@dalecitylittleleague.com](mailto:Sponsorship@dalecitylittleleague.com).

Please make checks payable to:  
 Dale City Little League  
 P.O. Box 1428  
 Dale City, Virginia 22195  
 Attn: Sponsorship

*If you need a physical address to send payment, please send me a quick email and I'll send you the address you should use, please do not mail to our clubhouse, it does not have a mailbox.*

**PLEASE RETURN TO DCLL BY FEBRUARY 20, 2023**

**IN ORDER TO GET A BANNER ORDERED / COMPANY NAME ON JERSEYS.**

**THANK YOU!**



# Dale City Little League Challenger Baseball

“Little League’s Adaptive Baseball Program for individuals with physical and intellectual challenges”

The Challenger Division is Little League’s Adaptive Baseball Program for individuals with physical and/or intellectual challenges, ages 5 to 32, an opportunity to play baseball regardless of their limitations. This affords these individuals the opportunity to experience the emotional development and fun of playing Little League Baseball. This Division of Little League is a supervised, volunteer based, non-competitive structured athletic program. It is sanctioned and insured by Little League Headquarters in Williamsport, PA. Inaugurated in 1989, Challenger Baseball is chartered by the United States Congress as an educational program.

All players will receive a full uniform, the necessary equipment to safely play the game, team pictures and a closing ceremony.

One of the most positive aspects of the Challenger Division is a volunteer program that uses “buddies” during play. A buddy can be a Little League Baseball player, friend, brother or sister, relative or even a parent. Buddies help assist their Challenger partner on the field with any aspect of the game. We are always looking for volunteers from within the community that are willing to come to the games and partner up with the challenger players as a Buddy.

Funding for the Challenger Division comes from registration fees, contributions, sponsorships and fund raising. The financing needed supplements the cost of uniforms, equipment, training, storage, advertising, special events, tournaments and mailings.

The Challenger Division is Little Leagues way of providing new opportunities for individuals with disabilities to enjoy the game of baseball.

## Dates to Remember:

- Opening Day, Sat, Apr 2nd, 10:00 am, Turley Field
- 1st Regular Season Game, Sun, Apr 3rd, Dale City Rec Center
- Challenger Jamboree, May 6-8, VA Beach
- End of the Season Team Party, Sun, Jun 12th

## Registration Info

- Registration available on-line **ONLY** at: [www.dalecitylittleleague.com](http://www.dalecitylittleleague.com)
- The registration fee is \$65, plus the \$20 fundraiser fee.
- \$30 Multi-Player discount does not apply.

For additional information contact: Michelle Slaughter  
Challenger Division VP  
703-615-8487  
[VP-Challengers@dalecitylittleleague.com](mailto:VP-Challengers@dalecitylittleleague.com)



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